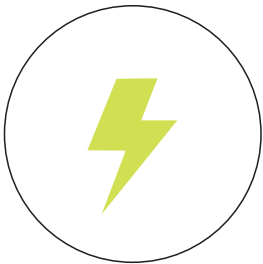


# SWITCH TO RESULTS WITH MANAGED RESTAURANT ENERGY SERVICES (MRES) - 7 FUNDAMENTAL IMPACTS

While direct energy savings fund the transformation program, the MRES program is a powerful tool for operational transformation and cost reductions.



## ENERGY EFFICIENCY

Increase energy savings



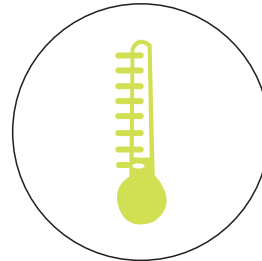
## OPERATING COST REDUCTION

Save man-hours of the O&M team and reduce operating expenditure



## ASSET LIFE

Monitor proactively and manage the availability of equipment to increase asset life



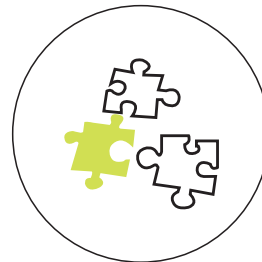
## FOOD SAFETY, CUSTOMER COMFORT ASSURANCE

Enforce policies by analysis of the temperature data



## CREW ACCOUNTABILITY

Align stakeholder behavior, leading to savings



## OPERATIONS ENGINEERING

Identify energy impact if restaurant adds any equipment or a partner performs maintenance



## MENU IMPACT ANALYSIS

Understand the energy impact on the menu mix